

HYAN FREITAS

hyanfreitas.com

MULTIMEDIA JOURNALIST, PRODUCER

PHONE

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EMAIL

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EDUCATION

University of Miami

MFA, Interactive Media

BS, Broadcast Journalism/International Studies; Music Business Minor

EXPERIENCE

PRODUCER

WFOR-CBS MIAMI

JANUARY 2014 - PRESENT

Produce hour-long newscast solo weekend mornings; fill-in produce, AP as needed.

- Write VO's, SOTs, tosses and teases.
- Select sound bites, file supers, and check copy for accuracy.
- Assist assignment desk by keeping an eye on wires and social media for any breaking news.
- As an AP: Script and produce AM local news cutins during CBS This Morning, which includes weather and traffic segments.

INTERN

WFOR-CBS MIAMI

- Assignment desk: assist in collection/confirming information, including during breaking news situations
- Wrote for the evening newscast; Accompanied reporters in the field

NEWS AND PUBLIC AFFAIRS DIRECTOR

WVUM 90.5FM 'THE VOICE'

- Collect news from wire and rewrite for hourly broadcasts
- Manage news staff to produce stories/conduct interviews for public affairs programming.
- Edit the WVUM.org/news blog, run social media
- Host of Locals Only: a live, 60 minute interview program featuring local musicians

REPORTER, PRODUCER

UMTV

- Reporter for "Newsvision", UMTV's Emmy-award winning evening newscast
- Executive Producer of 'We The Students', the political debate show on UMTV
 - Create scripts/rundown and book guests for show
 - Previously camera operator and floor manager

WRITER, EDITOR

DISTRACTION MAGAZINE

- Edit & Write for Music Blog
- Write longform articles for Magazine
- Produced 'Live Sessions' Videos with local artists for website & YouTube, etc.

INTERN

WLRN

- Prepare/record voicers for newscasts
- Log/transcribe/record audio interviews
- Web contributor

STAFF WRITER

THE MIAMI HURRICANE

- Staff Writer
- Produced podcasts in collaboration with peers at WVUM

PUBLICITY & PROMOTIONS FOR

DISNEY/DREAMWORKS

(SUMMER INTERN)

MOROCH ENTERTAINMENT

- Assist in organization of advance screenings, creation of press kits, press drops, junkets and other promo media; contact vendors for screenings, tie-in opportunities etc.
- Listen-in to conference calls with Disney and Moroch Corporate

LANGUAGES

Fluent: Portuguese (Brazilian)

Functional: Spanish

Beginner: French

PROFESSIONAL SKILLS

iNews

Radiologik

Audacity

Logic Pro

Final Cut Pro

Adobe Premiere Pro

Adobe Illustrator

ENPS

360° Video stitching/editing

HTML

CSS

JS (D3.js, p5.js) [Beginner]

Wordpress & similar CMS

OTHER HIGHLIGHTS

- Dean's List // Member of Alpha Epsilon Rho (NBSAERho) National Honor Society for Electronic Media.